

GREEN ENERGY CONSUMERS ALLIANCE

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2024 ANNUAL REPORT

Empowering consumers and communities to speed a just transition to a zero-carbon world



In recent years, you generously supported our mission to empower consumers and communities to speed a just transition to a zero-carbon world. We are grateful. Thanks to you and many others, we had a successful year advocating for strong state-level climate policies and expanding programs for clean energy-minded consumers. Even in our 43rd year, we are finding ways to innovate.

Unfortunately, the new administration in the White House is already moving to take America backwards on energy. But the climate movement and the clean energy revolution will continue to grow even without support from Washington. As mentioned in this report, we focus on state level policy and programs here in Rhode Island and Massachusetts. We are determined to make the best of a very bad situation. The transition away from fossil fuels is inevitable and we are all about accelerating that process.

We hope you enjoy this Annual Report. For more information about Green Energy Consumers Alliance as 2025 rolls on, please subscribe to our blog. Feel free to also email Larry Chretien, Larry@GreenEnergyConsumers.org.

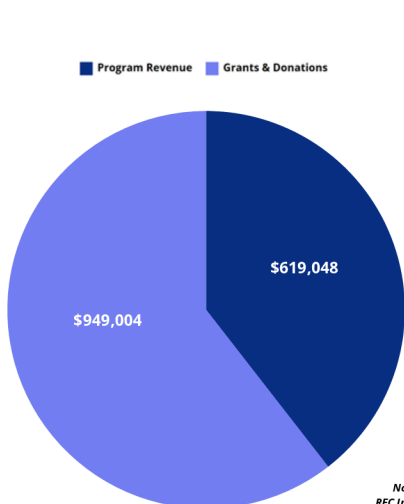
Larry Chretien (Executive Director) & Deborah Donovan (Board President)

ORGANIZATIONAL FINANCIALS

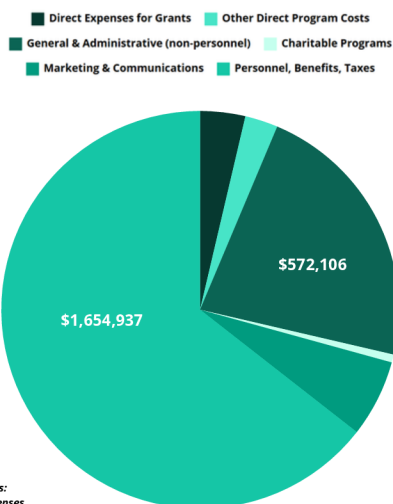
Fiscal Year 2024 (7/1/23 - 6/30/24) | GreenEnergyConsumers.org/Accountability

Renewable Energy Certificates (RECs) are a crucial part of how our organization speeds the transition to clean energy. REC income and expenses for Green Municipal Aggregation and Green Powered are, by far, the largest items in our overall budget. Therefore, we have displayed them separately in the chart below.

Income by Type

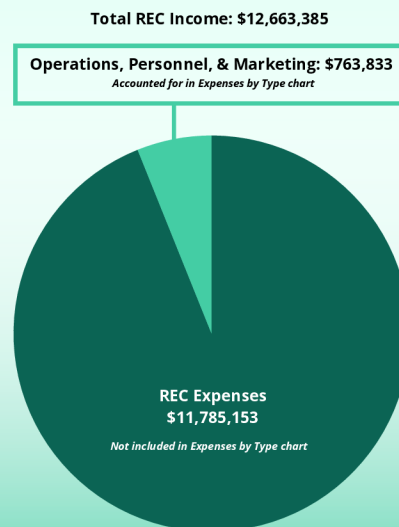


Expenses by Type



Not shown in charts:
REC Income & REC Expenses

Renewable Energy Certificates



SPEEDING A JUST TRANSITION: POLICY

“ IN THE PRESS ”

“The phase-in of all electric new construction will ensure that we aren’t digging a deeper hole and making the problem worse,” said Amanda Barker, of Green Energy Consumers Alliance.

(Press Release: RI Legislature)

Clean Heat & Building Decarbonization

Buildings in New England account for 35% of emissions. Building decarbonization, the process of making current and future buildings emission-free, has to be a priority in both Massachusetts and Rhode Island. We’re educating consumers about heat pumps, but there needs to be state-level policies to support homeowners, tenants, and businesses. In both states, we are advocating for:

- A Clean Heat Standard, an idea we championed in 2023 which would require sellers of methane gas, heating oil, and propane to support installations of clean heating solutions like heat pumps
- Building Performance Standards, requiring large building owners to reduce energy use and emissions over time
- Electricity Rate Reform, to improve the home economics of heat pumps and electric vehicles

State officials did not make much progress in this area in 2024, but we are anticipating tangible results in 2025.

Offshore Wind

With Vineyard Wind and Revolution Wind now under construction (near Martha’s Vineyard and Block Island), along with Massachusetts and Rhode Island selecting the largest procurement of offshore wind in US history, 2024 marked progress for the industry. However, with Trump’s executive order halting federal permitting and leasing for offshore wind, the industry faces uncertainty.

Disinformation about offshore wind, linked to the oil and gas industry, has been rampant for over two years. But the truth is that there are enormous benefits to offshore wind. It’s the single biggest lever we can pull to reduce emissions and our overdependence on fossil fuels for power generation. The health benefits are huge. And good paying jobs have been, and will continue to be, created. We’re a key part of the New England for Offshore Wind Coalition and we will continue to work to advance offshore wind in both states.

For the latest energy policy updates, visit GreenEnergyConsumers.org/Advocacy

“ IN THE PRESS ”

While offshore wind isn’t the only way the state plans to convert from fossil fuels for electricity, it “moves the needle the most,” said Larry Chretien, executive director of Green Energy Consumers Alliance. (The Boston Globe)

EMPOWERING CONSUMERS: PROGRAMS

Green Municipal Aggregation

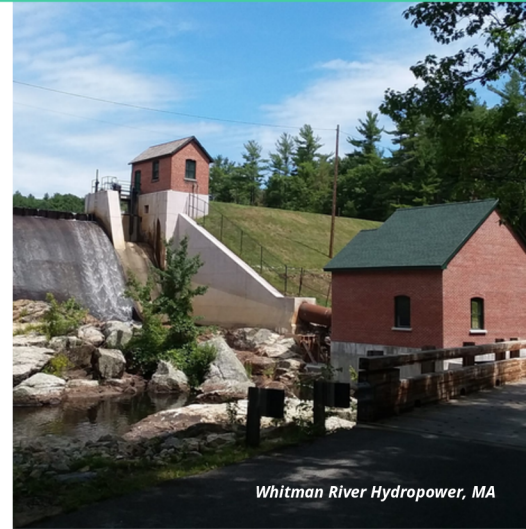
Since 2015, we have worked with various communities to help them adopt a strategy called Green Municipal Aggregation (GMA), also often referred to as community choice electricity. Each community program offers greener electricity from local, Class I or “new” sources at affordable rates to residents. We are proud to purchase the additional renewable energy for nearly 40 communities. GMA continues to grow in both states and it is putting much more green power onto the grid than required by law. In 2024, we began supplying 11 more communities in Massachusetts – Andover, Belchertown, Boxford, Hanson, Medfield, Milford, Malden, Quincy, Townsend, Southbridge, and Winthrop. Financially, GMA is by far our largest program. See our interactive community map at GreenEnergyConsumers.org/Aggregation.

EquiSol

In 2024, our new EquiSol program started to take off! By partnering with renewable energy project manager Palmer Capital, minority-owned installer One Way Development, and solar developer Resonant Energy, we intend to offer low- and moderate-income renters, landlords, and homeowners the option of either a no- or low-cost residential solar installation or electric bill credits via community solar. Currently, we are working toward installations on our first 10 projects in Boston and exploring more sites in Massachusetts and Rhode Island. Visit Equisol-MA.com to see if you qualify.

Drive Green

2024 was another excellent year for expanding electric vehicle (EV) outreach and education via our Drive Green program. We worked with community-based organizations to cohost educational opportunities on EVs, charging, and incentives. That work brought us across Massachusetts — Pittsfield with Westside Legends, Lowell with the Coalition for a Better Acre, Quincy with Quincy Asian Resources, Dorchester with the Codman Square Neighborhood Development Corporation — and to Warwick, Rhode Island with the Ocean State Clean Cities Coalition. We have reached thousands of people through our website, webinars, ride-and-drive events, and EV showcases. We are particularly proud of the work we started with Ride Clean Mass, which included an event for Uber, Lyft, and taxi drivers with over 200 test-drives! And online, we launched our new EV Finder, where anyone can compare current EV models and visualize their costs and incentives for free, with no sales pressure. Check it out at GreenEnergyConsumers.org/EVFinder.



Whitman River Hydropower, MA



Solar Tour in South Kingstown, RI



Ride-and-Drive in Boston, MA



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